

## Implications of type

		Words	
		Concrete	Abstract
Tools	Utilitarian	SP	NT
	Cooperative	SJ	NF

- Work satisfaction
- Marital expectation
  - SP Playmate + SJ Helpmate
  - NT Mindmate + NF Soulmate
- Parent/child relationships
  - SP Liberator
  - SJ Socializer
  - NT Individuator
  - NF Harmonizer
- Education strategies
- Leadership styles and decision making
  - SP Tactical
  - SJ Logistical
  - NT Strategic
  - NF Diplomatic
- Cultural biases (i.e. what it means to be "successful" or "intelligent")
- Consumer habits and handicaps (Big Tech might know more about us than we know about ourselves! Remember Cambridge Analytica?)

source (labels): David Keirse, *Please Understand Me II*